



JK Financials'

Client Appreciation Program

Dear «Title»«Last_Name»,

Along with the entire JK Financial team, I would like to personally express my thanks to you for helping to “Pay it Forward.” Because of you, I was able to help «Referrals_Name» with a plan much like yours. I know you did not do this for financial gain; nevertheless good deeds should not go unrewarded. Enclosed is a pre-paid Visa card for \$100...a thank-you from me for all your help.

Going forward, I would like to ask you to keep in mind that together we have the opportunity to make a positive difference in the lives of others. If you can think of anyone else we might be able to help (either now or in the future), please get a hold of me and let me know. In this way, we can continue to pay it forward. And for each person we're able to help with this unique plan, I will send you a new \$100 Visa Gift Card.

Thanks again for your help and the trust you've placed in me. Please do not ever hesitate to call me if you ever need anything.

Respectfully,

«Agent»